

TOGETHER WE CAN DO MORE

2019 ANNUAL REPORT



THIS COMMUNITY IS OUR HOME

This community is our home. We have never lost sight of this for over 153 years. It's woven into everything we do for our community, customers and team members, so they can thrive. Why? Not only is it good business sense, but it's good common sense. Because when all members of our community thrive, the entire community gets stronger. Which is why we firmly believe — together we can do more.

In the following pages, we reflect on 2019. You'll see details of the initiatives, milestones and contributions we've made within our community to help move it forward. It's been quite a year and some of the highlights include:

- » We closed over \$7 million in first time home buyer loans
- » Our branch network conducted over 1,300 financial wellness check-ups for customers, so they can be the best version of their financial self
- » The USB Foundation's endowment continues to grow, passing the \$8 million mark; including a \$1 million contribution from the bank
- » We introduced some of the latest product security features, including USB VoiceID

continued support.

Cynthia C. Merkle

» Our team members volunteered over 10,000 hours to support local causes

I want to especially thank the more than 50,000 consumer households and area businesses who have chosen USB as their financial partner. We look forward to working together now and into the future, because working together we can do more.

On behalf of the Board of Trustees and all of us at Union Savings Bank, I thank you for your



Cynthia C. Merkle President & CEO

2019 HIGHLIGHTS

DOING MORE FOR **OUR CUSTOMERS**

- » Served more than 45,000 consumer households and nearly 6.000 businesses
- » Originated over \$6.7 million in Community Development loans
- » Closed over \$7 million in first time home buyer loans through our innovative portfolio product and Connecticut Housing Finance Authority (CHFA) programs
- » Obtained FHA approval to serve more individuals in their quest for home financing
- » Participated in the Connecticut Smart E-loan program offering low interest financing to customers upgrading their home energy performance
- » Closed over \$3 million in secondary education loans
- » Created a loan program for area federal workers affected by the government shut down
- » Conducted 1,300 financial wellness check-ups through our branch team
- » Simplified checking and savings account offerings tailored to customer needs
- » Introduced USB Digital Banking Tutors so our customers can learn how to better manage their finances via our digital channels
- » Launched, enhanced and simplified security features for our banking products — including debit card controls and USB VoiceID

DOING MORE FOR **OUR TEAM**

- » Continued to focus on learning and development opportunities for our team members, including community board training for employees serving in leadership roles for local non-profits
- » Encouraged employee development through tuition reimbursement for industry certifications and continued education
- » Provided biometric screenings and free flu shots to USB employees to promote healthy living
- » Conducted after work employee wellness and networking activities, such as hiking, bowling and game nights. The majority of our 400 employees participated
- » Built an energy efficient corporate gym for employee use

DOING MORF FOR OUR **COMMUNITY**

- » Union Savings Bank and the USB Foundation contributed nearly \$630 thousand in grants and donations, spread across more than 200 local organizations
- » The bank donated \$1 million to the USB Foundation, ensuring the availability of funds for contributions, regardless of economic conditions
- » Our team members volunteered over 10,000 hours to support local causes
- » Our team members continued to take on leadership roles, including our CEO, Cynthia Merkle, who was elected the first woman chair of the Connecticut Bankers Association (CBA)
- » Developed and deployed an online portal for donations, making it easier for local non-profits to apply

DOING MORE FOR OUR **ENVIRONMENT**

- » Installed over 400 energy-efficient LED light fixtures in our buildings
- » Recycled nearly 400 lbs. of lead acid batteries
- » Installed energy-efficient appliances in our buildings; including hand dryers and smart thermostats
- » Recycled 2,224 lbs. of e-waste, including computer monitors and printers
- » Nearly half of our customers are enrolled in eStatements reducing paper waste

HILLSIDE FOOD OUTREACH, RIDGEFIELD VISITING NURSE ASSOCIATION JUNIOR ACHIEVEMENT OF GREATER FAIRFIELD COUNT

EDUCATION IS IN OUR FOUNDATION

The USB Foundation was established in 1998 to provide the bank with an additional avenue to give back to needed initiatives, programs and causes that enhance the lives of our neighbors. The USB Foundation specifically provides funding to programs that educate, transform and enhance the communities we serve. Union Savings Bank is committed to making annual contributions to sustain the foundation's endowment — so that funds will always be available for community grants and donations. At the end of 2019, the USB Foundation had assets passing the \$8 million mark and is now positioned for greater impact in our communities.



USB TEACHERS' CLOSET

Provided to organizations by the USB Foundation \$340,750

Organizations impacted by the USB Foundation



USB GIVES BACK

OUR FEATURED PROGRAMS



SHARE THE LOVE **OF READING**



FINANCIAL LITERACY

INVESTING **IN OUR** COMMUNITY

"We do more than simply support our community with financial contributions; I am proud of the thousands and thousands of hours our team members dedicate to helping our community grow and thrive."

> — Cynthia C. Merkle President & CEO









USB TEACHERS' CLOSET

What began as a project driven by a group of employees has grown into an organization-wide program that puts school supplies into the hands of teachers and students who need them most. Every August, we come together to help stock classrooms in our community with thousands of items donated during our USB Teachers' Closet Supply Drive. Since 2017, the USB Teachers' Closet has donated thousands of supplies to local elementary schools, affecting over 100 teachers and over 1,250 students.

60

4,151

Teachers impacted by USB Teachers' Closet in 2019

Supplies donated in 2019



SHARE THE LOVE OF READING

"Today a reader, tomorrow a leader." — Margaret Fuller

We're helping to inspire the next generation of readers — and leaders — through our annual Share the Love of Reading Book Drive. Since 2016, over 2,000 books have been collected and donated to children within the community and our book drive has supported over 20 local organizations.



Organizations supported by Share the Love of Reading in 2019

Books donated in 2019













USB GIVES BACK

We believe it's important to pay it forward. The annual USB Gives Back initiative empowers employees to join forces and give back to community causes that they are passionate about. Whether it's building a swing set or delivering much needed items to a local food pantry — you'll find USB employees involved.



FINANCIAL LITERACY

Financial literacy is important to helping members of our community reach their goals. Through our FutureTrack Love to Save blog and many local ongoing events, we're bringing financial literacy to students, children and families across Western Connecticut strengthening futures and transforming lives.

Community projects completed in 2019
\$16,858
Donated in support of USB Gives Back projects in 2019



Employees participated in Financial Literacy events

34

25

FutureTrack budgeting, saving and retirement presentations made to community members at locations such has senior centers, libraries and YMCA's









FutureTrack Love to Save blog posts published

2019 **FINANCIALS**

Business Highlights **Financial Statements** Corporators

Trustees

Branch Locations

BRANCH BANKING

Total deposits and retail repos were up nearly 6% year over year, bringing the total to nearly \$1.95 billion

MORTGAGES

Closed 224 units for \$79 million

COMMERCIAL SERVICES

Originated \$259 million in commercial loans

CUSTOMER EXPERIENCE

Launched USB VoiceID, an innovative biometric technology security feature that verifies customers by the sound of their voice when they call us, allowing fast and secure access to their accounts

Our customers concerns are reviewed daily and some of the changes we implemented in 2019 based on customer feedback were the following:

- » Implemented an upgrade to our ATMs so customers can now do multiple transactions and only insert their card once
- Extended the length of time the login box on our website is visible to customers accessing Online Banking
- Continued to provide customers self service options online through updated FAQs and digitial banking tutors

WEALTH MANAGEMENT

Hired a new Chief Investment Officer of the Trust Department to continue to bring world-class knowledge and expertise to our customers

FINANCIAL STATEMENTS

BALANCE SHEETS

at December 31 (amounts in thousands) (unaudited)

ASSETS

Cash and due from banks Securities Federal Home Loan Bank stock Loans, net Premises and equipment Other assets

Total assets

LIABILITIES AND CAPITAL

Deposits Repurchase agreements Federal Home Loan Bank advances Other liabilities Capital

Total liabilities and capital

2018	2019	
\$39,353 253,025 4,499 1,700,024 43,581 118,776	\$204,110 231,549 2,195 1,666,540 42,869 129,164	
\$2,159,258	\$2,276,427	
\$1,632,275 206,175 28,167 34,819 257,822	\$1,727,554 221,922 145 42,922 283,884	
\$2,159,258	\$2,276,427	

INCOME STATEMENTS

Years ended December 31 (amounts in thousands) (unaudited)

2018	2019
\$80,391	\$82,961
7,724	10,651
72,667	72,310
828	596
71,839	71,714
15,773	17,385
60,893	62,157
26,719	26,942
4,909	5,101
\$21,810	\$21,841
12.06%	12.55%
	\$80,391 7,724 72,667 828 71,839 15,773 60,893 26,719 4,909 \$21,810

2018 numbers reflect Union Savings Bank and subsidiaries 2019 numbers reflect USB Bancorp, Inc. and subsidiaries

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Lucie H. Voves ** CEO. Church Hill Classics

Trustees are also Corporators *Term as Chairman of the Board of Trustees to expire February 1, 2020 **Elected Chairman of the Board of Trustees February 1, 2020

BRANCH LOCATIONS

STEES*	Bethel	24 Grassy Plain Street 79 Stony Hill Road
F TRUSTEES Heating Co., Inc.	Brookfield	200 Federal Road 828 Federal Road
	Canton	188 Albany Turnpike
	Danbury	71 Newtown Road 116 Main Street 226 Main Street 100 Mill Plain Road 126 North Street
	Goshen	4 Sharon Turnpike
	Kent	15 Kent Green Boulevard
	Litchfield	13 North Street
	Marble Dale	253 New Milford Turnpike
	Monroe	411 Monroe Turnpike
	New Fairfield	24 Route 39
.P	New Milford	169 Danbury Road 41 East Street 100 Park Lane Road (ATM only)
Inc.	Newtown	1-A Commerce Road
	Ridgefield	100 Danbury Road
	Roxbury	26 North Street
	Southbury	406 Main Street South
	Torrington	1057 Torringford Street 397 Main Street
	Washington Depot	7 Bryan Plaza

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